

EFFECT PROJECT BEST PRACTICES ON TALENT MANAGEMENT

2 de octubre de 2013



EDUCATION MODEL Florida Universitaria

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- Who we are: Florida Education Group
- About Florida Universitaria
- How we teach: Education Model
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- Conclusions



01 Who we are?

Our beginnings...

1977



**Florida is an experience about
co-operation, education and
relationship with the environment**



Aula de mecànica I, a. es 80.

02

Who we are?

Florida Education Group



Our MISSION

The education and training of individuals, with special emphasis on developing their initiative, autonomy and personal growth, in order to ensure their full integration into work and society.

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Who we are?

Florida Universitària – HIGHER EDUCATION STUDIES

FLORIDA Universitària which is affiliated to the University of Valencia and the Polytechnic University of Valencia, is a dynamic and innovative centre, which promotes the development of entrepreneurial attitudes among its students and the contact with business realities during the student's education, with the objective of facilitating their integration into the professional world.

Since 1993 ...



UNIVERSIDAD
POLITECNICA
DE VALENCIA



20 AÑOS
FLORIDA
UNIVERSITARIA

 **Florida**
UNIVERSITÀRIA



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Who we are?

Florida Universitària

Upper Vocational Training

University Degrees

Master and Postgraduate Studies

educación

postgrados

Master en Profesorado de Educación Secundaria

grados

Maestro/a en Educación Infantil

Maestro/a Educación Primaria

ciclos

Educación Infantil (presencial y on-line)

Nuevo **On-line**

Atención a personas en situación de dependencia

empresa

postgrados

Master en Innovación y Desarrollo de Proyectos de Negocio

Master en Dirección de Empresas

grados

Administración y Dirección de Empresas

Finanzas y Contabilidad

ciclos

Administración y Finanzas

Robótica industrial

ingeniería

grados

Ingeniería Mecánica

Ingeniería Electrónica Industrial y Automática

ciclos

Mantenimiento de Equipos Industriales

turismo

postgrados

Master en Dirección e Innovación Hotelera

Animación 3D, juegos y entornos interactivos

TIC's

ciclos

Desarrollo de Aplicaciones Multiplataforma/Web (presencial y on-line)

Administración de Sistemas Informáticos en Red

Sistemas Microinformáticos y Redes

On-line

grados

Turismo

ciclos

Gestión Comercial y Marketing

Animación de Actividades Físicas y Deportivas

05

How we teach?

Florida Universitària



CHANGE

06

How we teach?

Education Model definition process

Why do we still teach the

students of **today**

with the methods of *yesterday*

for the world of **tomorrow**



06

How we teach?

Trends and new opportunities

Bologna Process: European Higher Education Area

Social and economics changes

Labour market

Technology enhanced learning

New University Degrees

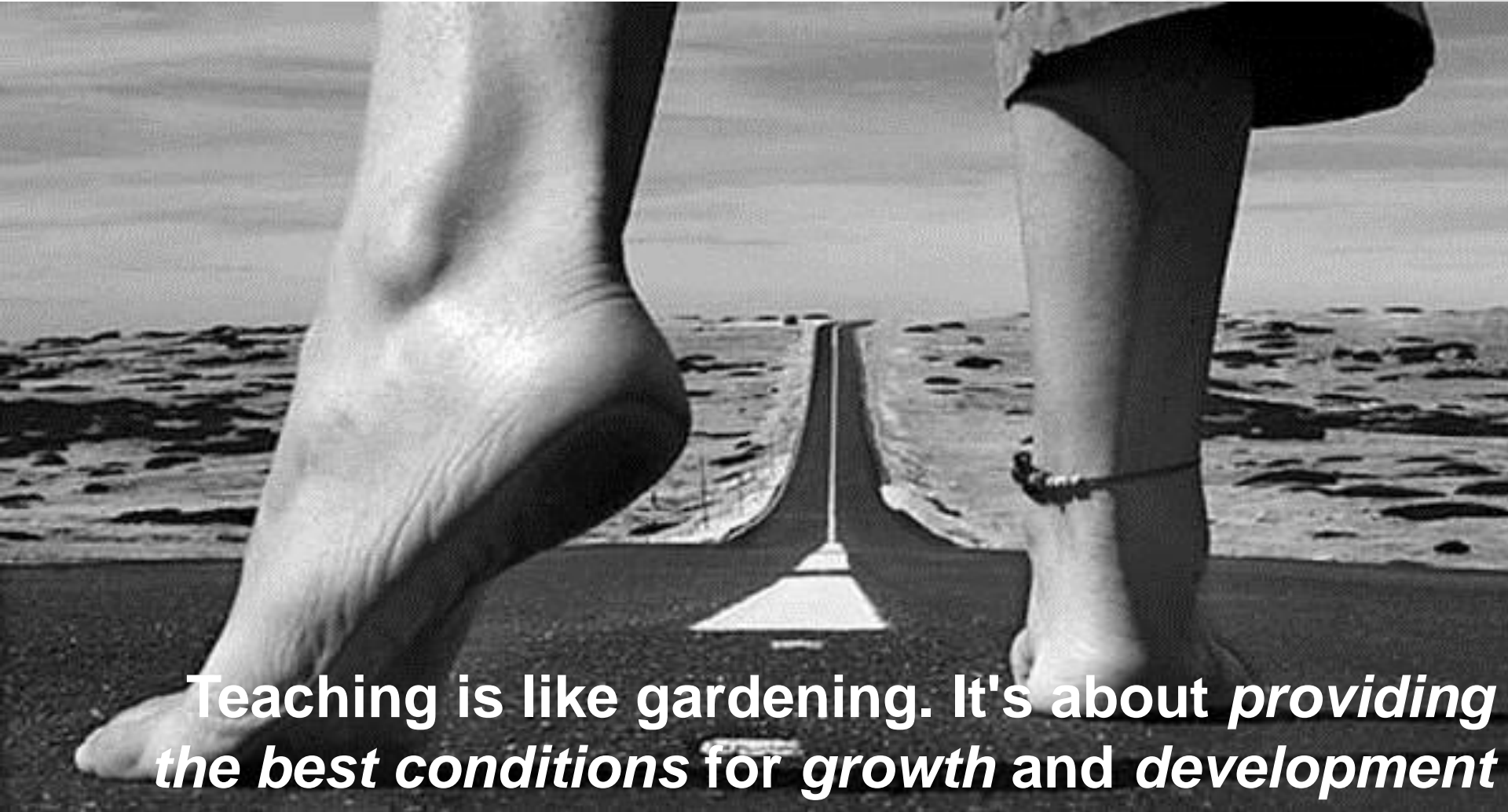
Methodological changes



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How we teach?

Education Model Florida Universitària



Teaching is like gardening. It's about *providing the best conditions for growth and development*

@SirKenRobinson

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Education Model

Florida Universitària

FIT FOR
FUTURE

PROACTIVES
professionals
competents

Innovatives and
able to adapt
to a constantly
changing
reality

Educational model dynamic and innovative...

... that trains competent and highly employable professionals,

... in a learning environment rich and inspiring

... in which the students learn by doing, enjoys the learning process and do it throughout life.



- Active Learning
- Employability
- Personal counseling and guidance
- Internacionalization

12 Education Model

Florida Universitària

LEARNING BY DOING

*"Tell me and I forget,
show me and I remember
involve me and I learn"*

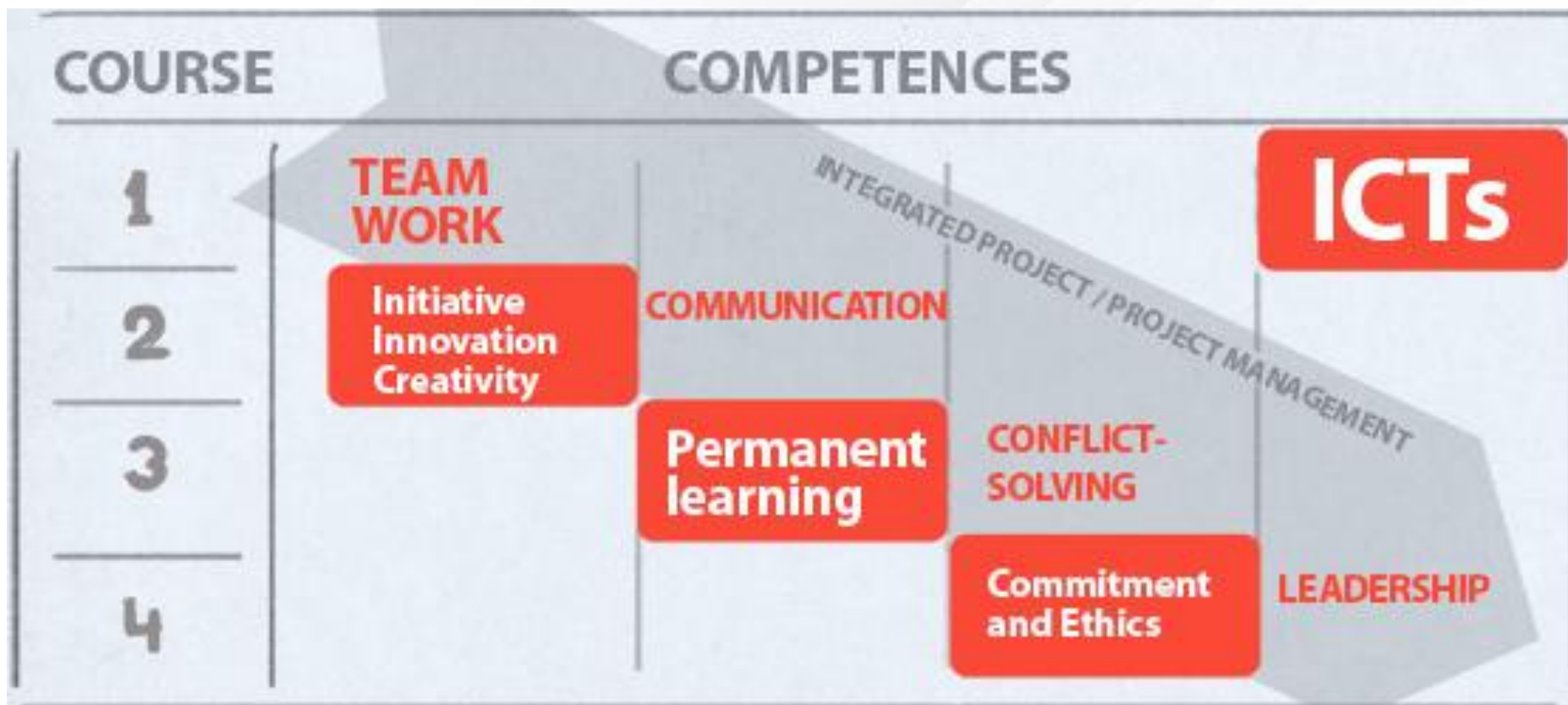
Benjamin Franklin



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Education Model

Competences Development Plan



14 Education Model

Integrated Projects

INTEGRATED PROJECTS

HOW?

Carrying out multidisciplinary projects
in real contexts

WORKING IN TEAMS



WHAT IS IT?

A different way of learning
and teaching: multidisciplinary
projects for degrees and
vocational training

WHY?

Because students... learn in a cooperative way

Integrate their knowledge to solve
real problems: learning by doing

Develop social skills: team work, leadership,
communication, conflict-solving

Are responsible for their own learning

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Education Model

Integrated Project Roles & Process

ROLES



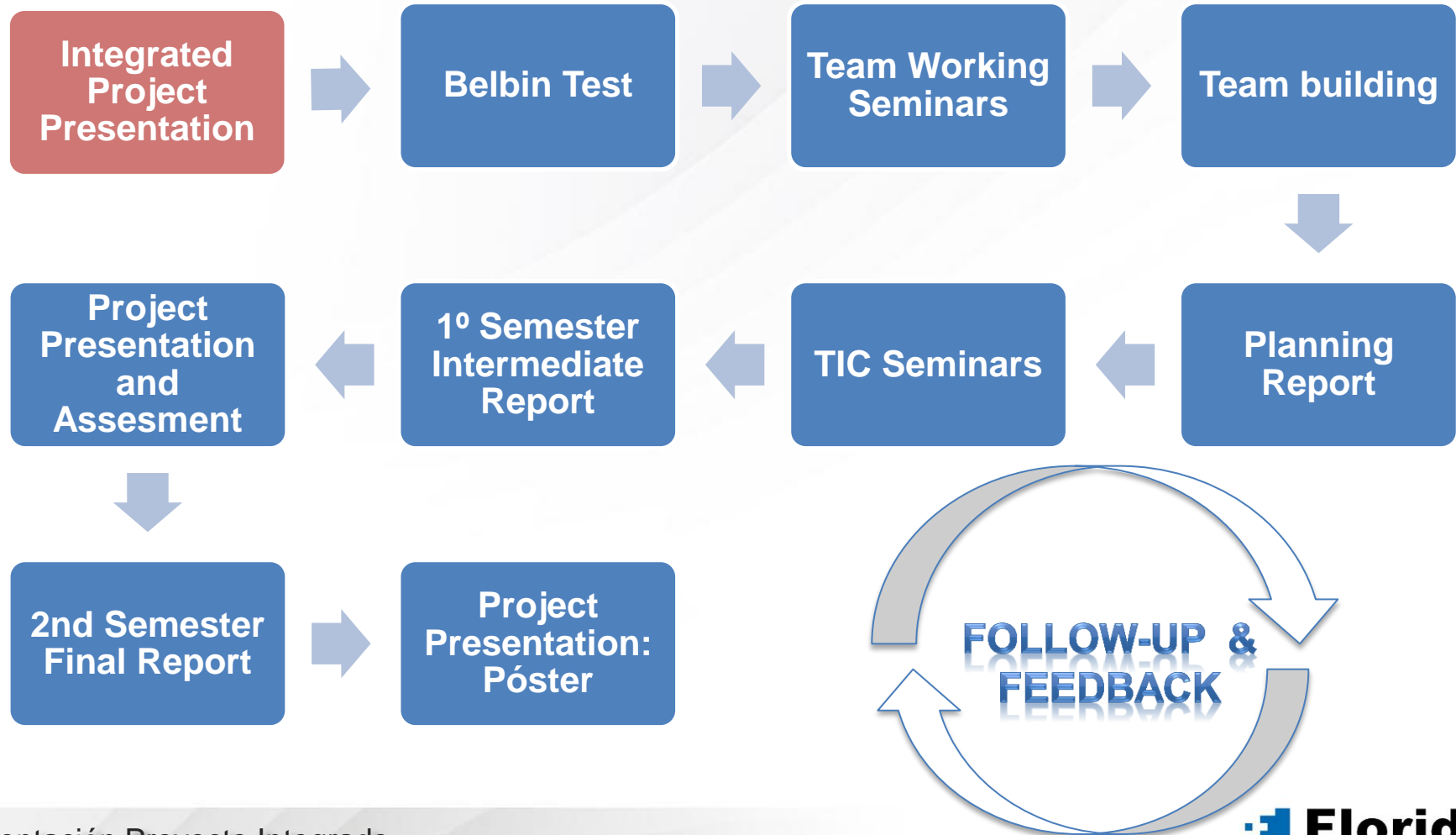
PROCESS



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Education Model

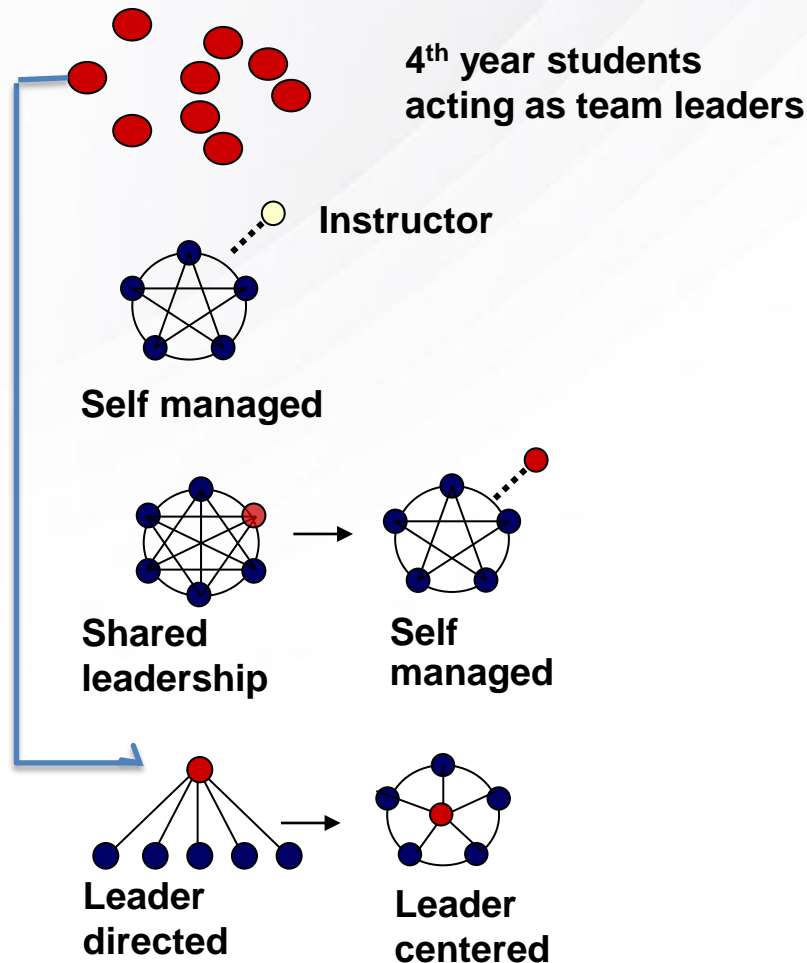
Integrated Project Student Process (1st year)



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Education Model

Integrated Project Team Working & Leadership development



COACHES

**IP COORD.
PROFESSORS
EXTERNAL
TUTOR**

**IP COORD.
PROFESSORS**

**IP COORD.
PROFESSORS**

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Integrated Project Experience

Some examples 2012-2013

BUSINESS AND FINANCE DEGREES

- **1st year:** Business analysis of a valencian sector
- **2nd year:** Creating an innovative business in valencian region
- **3rd year:** Solving a real need for an enterprise

TOURISM DEGREE:

- **1st year:** Touristical analysis of a valencian region
- **2nd year:** Dinamization plan for a toursitic valencian region
- **3rd year:** Solving a real need for an enterprise

ENGINEERING DEGREES:

- **1st year:** Weilding Robot
- **2nd year:** Improving an industrial process
- **3rd year:** Solving a real need for an enterprise

CHILDHOOD AND PRIMARY EDUCATION DEGREES.

- **1st year:** The school we dream of
- **2nd year:** The riches of diversity: creating resources
- **3rd year:** “Cre-art”

19 Some Results

CHALLENGE
Your
Students

you'll
Get
Surprised

20 Some Results

ON-LINE COMPETITION FOR POSTERS AND MULTIMEDIA MATERIALS:

<http://floridauniversitariablog.wordpress.com/concurso-pi/>

 **Florida**

Plastidecors

¡Pinta tus sueños con nosotros!

¡Conócenos!

¿Quienes somos?

¿Quieres saber nuestra historia?

Plastidecors es una página realizada por un grupo de estudiantes de Primaria en Florida Universitaria con la intención de crear una página innovadora donde cualquier persona pueda indagar con el uso de cualquier recurso relacionado con el ámbito educativo.

Queremos que nuestra página sea una web muy completa, un abanico de recursos, actividades o propuestas que puedan cubrir las necesidades de nuestros clientes. Aquí encontraras cualquier cosa seas alumno, profesor, padre, o cualquier usuario que esté interesado en cualquier tema educativo.

Somos conscientes de que pueden haber usuarios con cualquier discapacidad, por tanto, gracias a nuestras aplicaciones, podrás acceder a la información con facilidad y sin ningún inconveniente.



**EVERYBODY WANTS
TO CHANGE THE WORLD
BUT NOBODY WANTS
TO CHANGE**

WORDBONER.COM

23 Conclusions

- Everything is changing: the labor market, the industry demands and society needs ...
- We can change the way we educate
- Educators have to build competences
- Competencies enables transformation
- Re-organize your curriculum to build competencies and empower the students (“Educational Model”)
- Re-organize your Institution towards a competitive, high performance organization (“Organizational Model”)
- Education and re-skilling of Professors and Educators

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Conclusions

Education & Organizational Model in armony

STUDENTS

Students work
in teams

Interdiscipli-
nary Projects

Learning by
doing

Learn and
develop
competences

PROFESSORS

Professors
work in teams

Interdisciplinary
Organization:
**BUSINESS
UNITS**

Life long
learning –
sharing good
practices and
quality
improvement

Educate
competences

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Conclusions

Big team working with the same objective



Passion for teaching

Passion for learning

26 Conclusions

**“Education
is the most powerful weapon
to change the world.”**

Nelson Mandela



EFFECT PROJECT

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Thank you for your attention!

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