



# **Hrvatsko Zagorje Polytechnic**

## **Krapina, Croatia**

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## ***Three studies:***

- IT study program
- Study of traffic logistics
- Study of operational management



## **Reasons for initiating the Polytechnic:**

**Educate professional staff** necessary for successful conduct of main activities in business organizations that form the core of economic and social development of Krapina-Zagorje County

**Goal** is to connect business and education at regional level

# The founders of the Polytechnic :

- Krapina-Zagorje County
- City of Krapina
- Municipality of Đurmanec
- Municipality of Hum na Sutli
- Municipality of Petrovsko
- Municipality of Radoboj
- Municipality of Bedekovčina
- Public Open University





## **BUT the following business entities are also the founders of the Polytechnic:**

- “Kotka”, Krapina
- “OMCO”, Hum na Sutli
- “Pekom”, Krapina
- “Presečki grupa”, Krapina
- “Strahinjčica trgovina”, Krapina
- “Jedinstvo”, Krapina
- “Krakom”, Krapina
- Poljoprivredna zadruga Krapina



## Study programs follow and consider:

- Market needs
- Competency
- Learning outcomes
- Particularities
- Binary system



# Studying:

- Increasing the number of students enrolled
- Two "types" of students
- Lifelong learning
- Formal and informal learning
- ECTS
- Quality
- Distance Learning





# Studying:

## Examples of good practice





# Studying:

## Examples of good practice



Alma Mater Europaea

## Symposium *Meetings 2013* “Traffic and Tourism”



## Future activities related to business entities :

- Economic Council of the Polytechnic
- Joint improving of study programs
- Symposiums
- Business incubator
- Joint projects –  
professional and scientific





*Thank you !*

