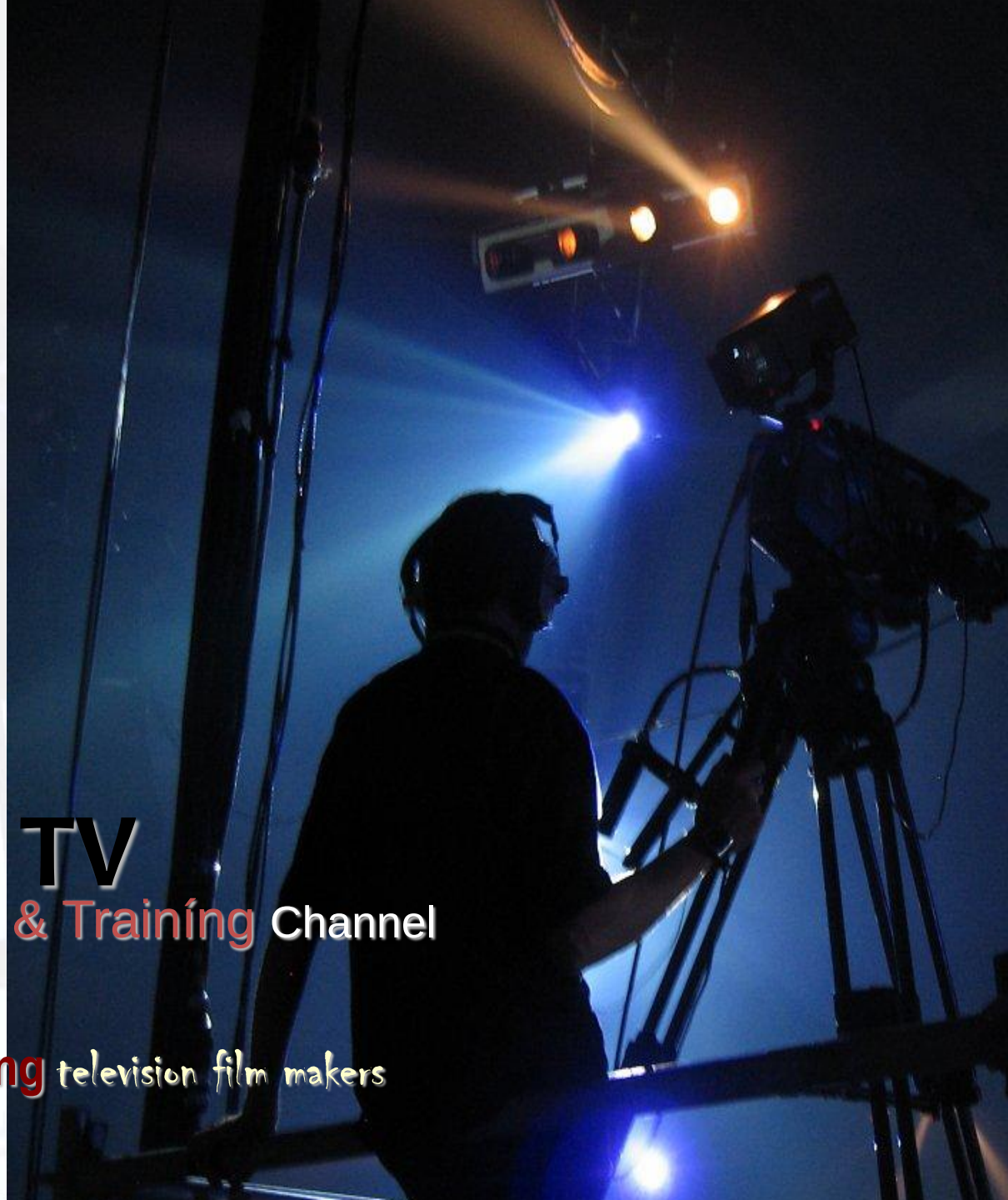


Styrian Web TV

The Education & Training Channel

for

young television film makers

Styrian Web TV

- Education & training channel
- Solid training background in camera & sound or in cutting & design
- Strong practice background
- Experienced media professionals
- Production of short films, news features, documentaries etc. in realistic conditions
- For broadcasting via Internet TV or mobile phone TV
- The door-opener for professional entry into the media industry

Target group

Creative young men and women

- Not accessible with classic labour market. instruments
- registered as unemployed with AMS
- aged between 18 and 25
- biographic concepts not suitable for the primary labour market
- resident of Graz or Greater Graz
- Strong interest in Styrian Web TV!

Admission requirements

Assigned by RGS Graz ("suspected" personal and specialist suitability)

Demonstrable and proven interest in the specialist areas "camera & sound" and "cutting & design"

Visit to the information event*

Falls in the target group

Admission

Successful completion of a casting (checking the personal and specialist suitability)

* Obligatory submission of a CV and photo!

Styrian Web TV – time line

Time framework - overview

Duration of project in weeks	*43*
Casting	*4*
Duration of training in weeks	*39*
Course days	*Mon. – Fri.*
Free days	*22*
Training days in total	*173*

Training hours - overview

Weekly overview (hours per week)

Specialist practical training	*20*
General training & key competences	*5*
Mixed training*	*5*
Total	*30*

Training hours in total

Specialist practical training hours in total	*688 (192 + 496)*
General training & key competences	*170*
Mixed training*	*180*
Total	*1038*

Socio-educational support

Per participant and week	*0,75*

*I.e. joint training (tandem training) in the area of "specialist practical training" & "general educational training & key competences"

Objectives & perspectives

Qualification & competence acquisition

- Training diploma
- Personal advancement
- Professional capability etc.

Certification as state recognised training

(Re)integration in the primary labour market or further education and training

Equality goals

Learning fields

- Specialist skills, know-how and expertise
- General and basic knowledge
- Social skills & personality development
- Communications skills
- Networking skills
- Developing creativity
- Jobs market skills
- Gender competence

(Re)Integration in the primary labour market

(employment policy objectives)

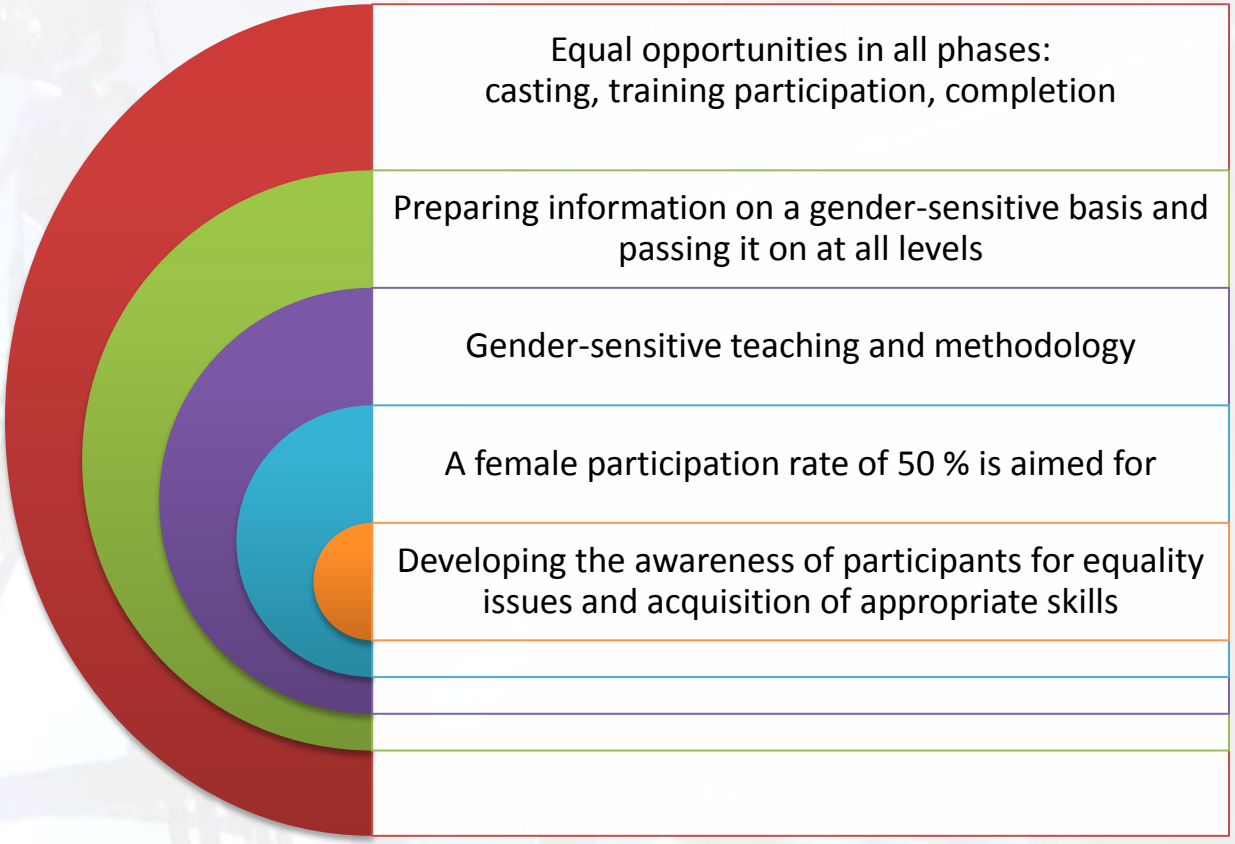
- Qualification and skills acquisition
- Development of perspectives for assistance deployments in the industry
- Compensation for school deficits
- Development of core competences with the aim of improving employability, social integration and personal development
- Development of (social) networks within the industry
- Motivating women to train in male dominated careers (50% of the participants should be female)
- Promoting interest in technically related professions, in particular for female participants
- Placing 60% of the participants in the primary labour market

Accompanying socio-educational support

The socio-educational support is an important support column for achieving (re)integration in the primary labour market

- Oriented to needs and requirements
- 0.75 hours per participant and week
- Developing personal and professional perspectives
- Improving jobs market chances (employability): getting rid of job placement handicaps
- Increasing personal and social skills
- Systemic approach

Equality is a priority concern for us



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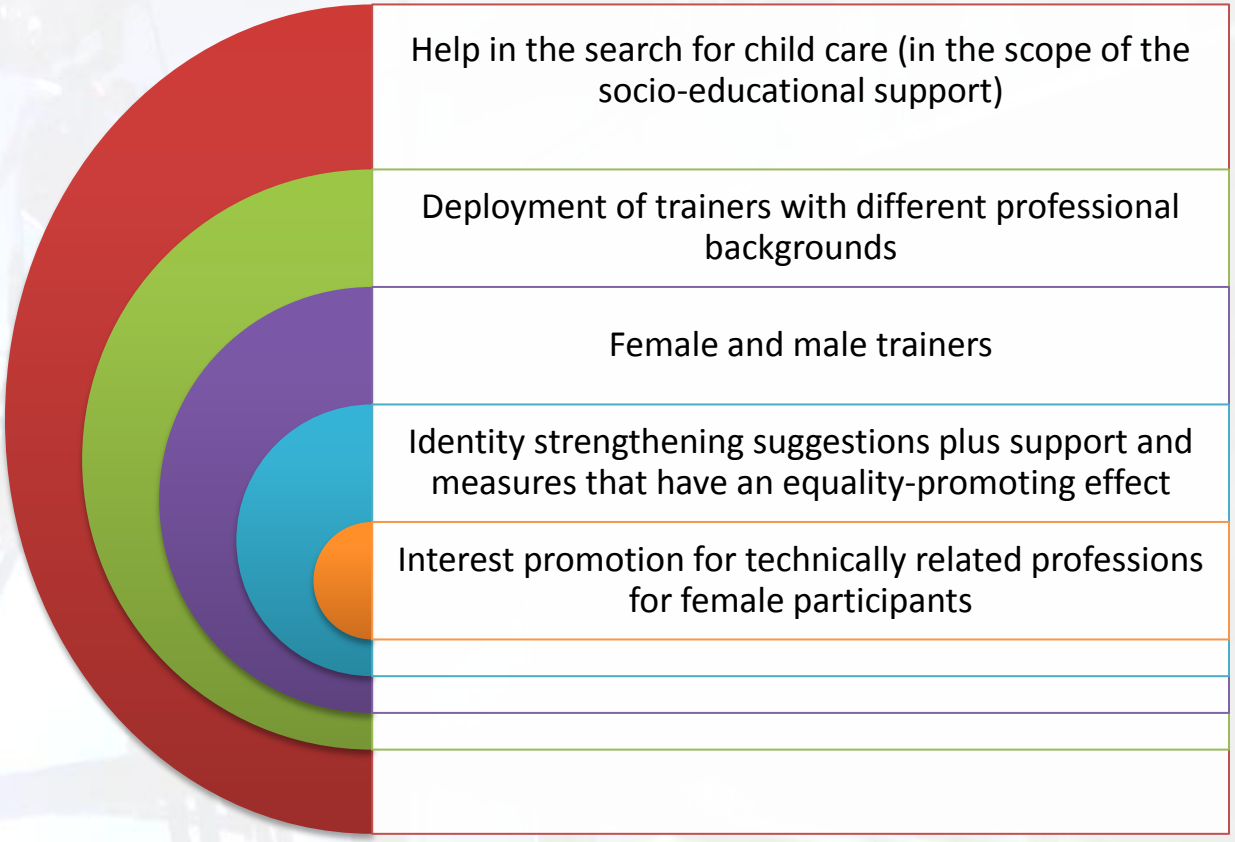


The casting

The casting is intended to explain…

… whether personal and professional suitability is given

… for what training area the candidate is (better) suited

… whether the principle of employability is given for this professional field

The casting

Information events

- Project presentation
- The target: registration of 60 interested persons for casting

+

Suitability diagnosis

- Written psychological testing using standard processes (AIST-R, IST 2000-R, AVEM)
- "Movie-workout": practical testing with character assessment

+

Pre-selection by a casting jury

+

Final selection discussion

→ 24 participants

The training

Specialist practical training "camera & sound"

Part module "camera"	*MS total*
The basics of camera technique (systems)	*16*
Camera work for TV productions	*16*
Camera work for studio productions	*16*
Camera work in the network(live camera)	*16*
Tape based workflow	*16*
File based workflow	*16*
The basics of video cutting	*16*
The basics of lighting technique (using light)	*16*
Part module "sound"	
The basics of audio technique	*16*
The practical basics of audio production	*16*
Audio recording for film and video	*16*
Microphone work and sound recording	*16*
Total:	***192***

The training

Specialist practical training “cutting & design”

Part module “cutting”	***MS total***
Instruction in non-linear cutting systems	*16*
Introduction to video cutting	*16*
The phenomena film/video: creating feelings in an audience through images and sound	*16*
Creation of current TV formats (news, magazines, feature reports and VJ contributions)	*16*
Trailer cutting, TV design, industrial and advertising films	*16*
Live cutting	*16*
Graphics processing for cutters	*16*
Part module “design”	
The basics of cuts planning	*16*
Narrative structures and rules	*16*
The basics of text scripting for TV productions	*16*
Modern visual language	*16*
Total:	***192***

The training

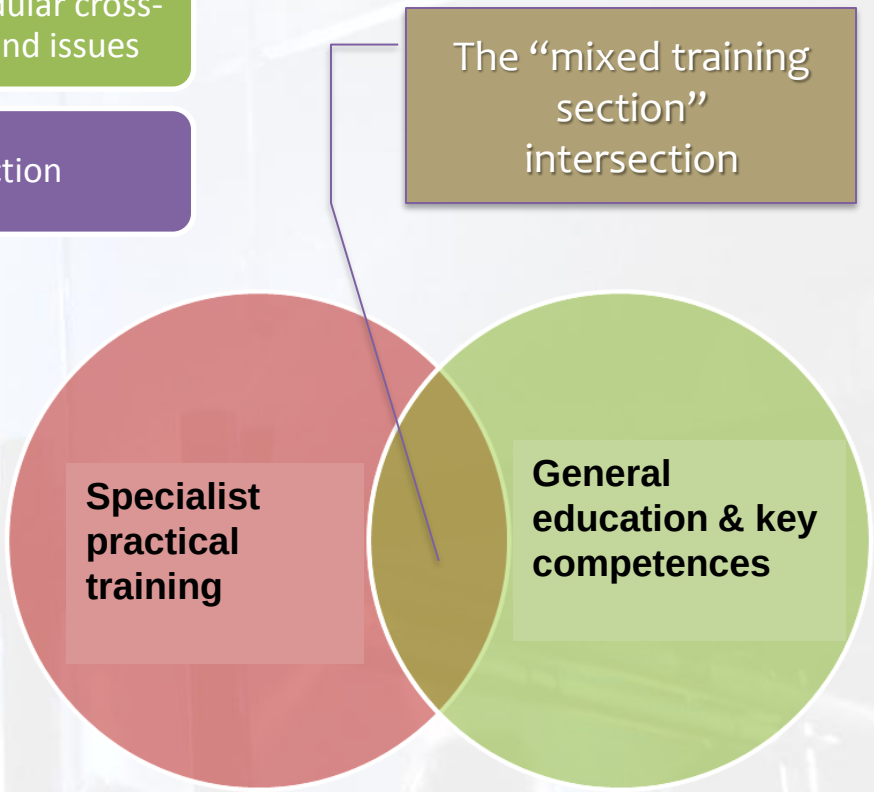
General education & key competences

Part module	*MS total*
Soft skills & personality development	*40*
Language & communication	*40*
English for media professions	*35*
Applied mathematics & computer science	*30*
Political education & ethics	*25*
Professionally relevant general education	*25*
Economics competence	*35*
Job applications and career management	*30*
Total:	***260***

The training

The “mixed training section”

- Tandem training
- Processing of modular cross-over questions and issues
- Bridge function



The training

Our teaching principles (systematic constructivist didactics)

Esteem & respect for others

The learning by doing approach: strong practical component (496 h ours or¾ of the specialist training is practical work!) and processing real orders from real clients

The learning process of the people who are learning is always in the centre of focus

The trainer is a mentor, adviser, coach, provider of ideas and impulses, discussion partner, supporter and an example. The know-it-all and frontal instruction are not our way…

Creating learning spaces instead of creating fear: linking into available knowledge and where possible have participants develop their own knowledge base (workshop pedagogics)

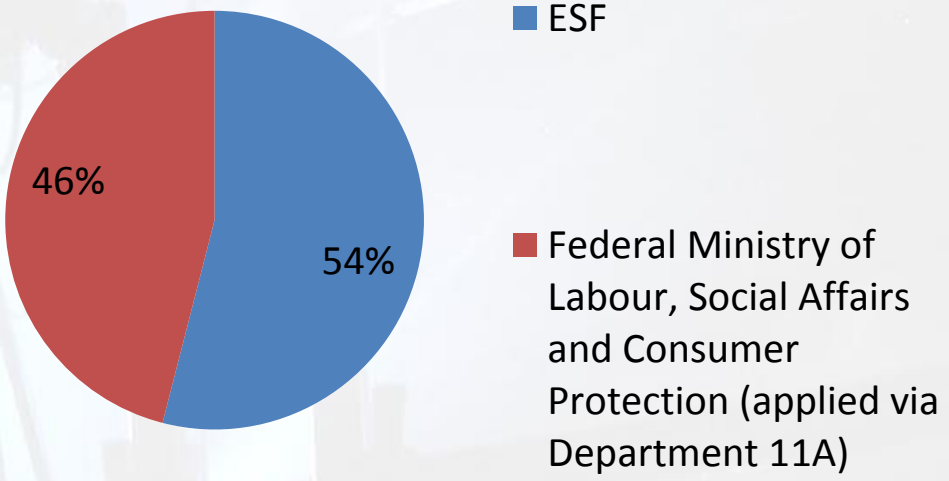
We help the participants to strengthen their own potentials, and to discover their own existing abilities and resources

Achieving a balance between supporting and challenging

Help in pulling down barriers to learning: when you like learning it is easier to learn!

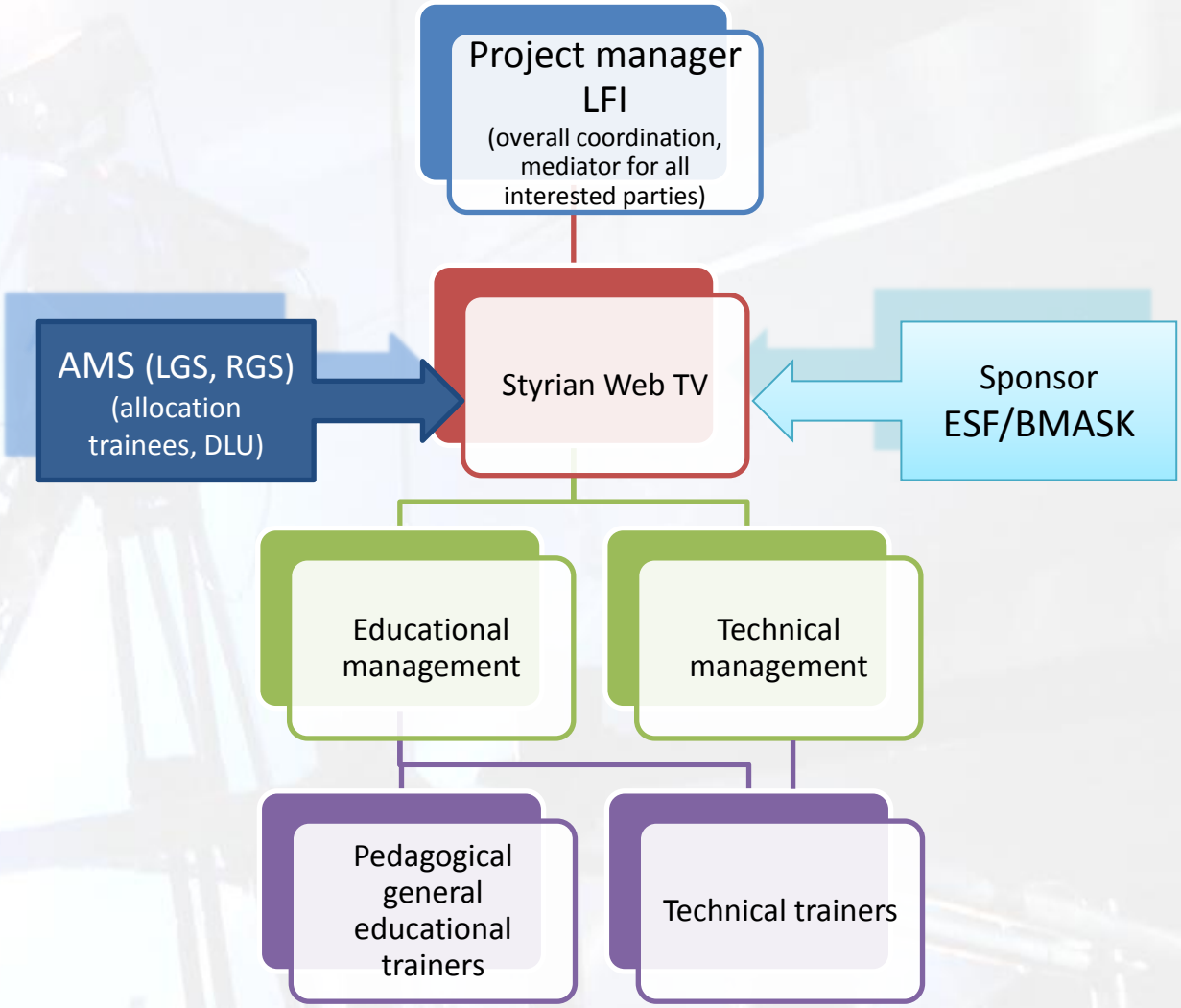
Financing

Project costs: Styrian Web TV is financed from ESF & Federal Ministry of Labour, Social Affairs and Consumer Protection support grants



Participants: DLU + travel allowance, financed by the **AMS Styria**

Project organigram



Thank you for your attention

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